



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

## Contract # 31221

**Schedule Dates** 10/31/12-11/06/12  
**Advertiser** POL/M ROMNEY/R/PRE/US (3305)  
**Agency** American Rambler Productions (2346)  
**Product** Political Issues (1082)  
**Brand** ROMNEY FOR PRESIDENT (11323)  
**Salesperson** HRP/VA/MCGARR, MEGHAN (1117)  
**Sales Office** Washington DC  
**Buyer Name** KINCAID, STEPHANIE  
**Phone/Fax** (703) 516-9399 / (703) 516-9680  
**CPE** 60  
**Account Types** National/Political Candidate  
**Billing Type** Standard  
**Comments** ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ROMNEY FOR PRESIDENT

**Date Entered** 10/29/12  
**Last Modified** 10/31/12  
**Entered By** Wendy Creque  
**CO-OP** No  
**Headline #** 06399632  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$42,281.25  
**Net Total** \$239,593.75  
**Sales Tax**

## WSVN (WSVN)

**By Broadcast Month**  
Nov. 2012 \$281,875.00  
**Spots** 173  
**Rate** \$281,875.00  
**Grand Total:**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/31/12-11/02/12	3	:30	6A- 6:30A (ET)				2	2	2			6	\$1,200.00	\$7,200.00	WSVN (WSVN)	TODAY IN FL	10/29/12
2.0	Normal Line / SPOT (2)	11/05/12-11/06/12	3	:30	6A- 6:30A (ET)		2	2						4	\$1,200.00	\$4,800.00	WSVN (WSVN)	TODAY IN FL	10/29/12
3.0	Normal Line / SPOT (3)	11/05/12-11/06/12	3	:30	6:30A- 7A (ET)		2	2						4	\$1,200.00	\$4,800.00	WSVN (WSVN)	TODAY IN FL	10/29/12
4.0	Normal Line / SPOT (4)	10/31/12-11/02/12	3	:30	6:30A- 7A (ET)				2	2	2			6	\$1,200.00	\$7,200.00	WSVN (WSVN)	TODAY IN FL	10/29/12
5.0	Normal Line / SPOT (5)	11/05/12-11/06/12	3	:30	7A- 7:30A (ET)		2	2						4	\$1,300.00	\$5,200.00	WSVN (WSVN)	TODAY IN FL	10/29/12
6.0	Normal Line / SPOT (6)	10/31/12-11/02/12	3	:30	7A- 7:30A (ET)				2	2	2			6	\$1,300.00	\$7,800.00	WSVN (WSVN)	TODAY IN FL	10/29/12
7.0	Normal Line / SPOT (7)	11/05/12-11/06/12	3	:30	7:30A- 8A (ET)		2	2						4	\$1,300.00	\$5,200.00	WSVN (WSVN)	TODAY IN FL	10/29/12
8.0	Normal Line / SPOT (8)	10/31/12-11/02/12	3	:30	7:30A- 8A (ET)				2	2	2			6	\$1,300.00	\$7,800.00	WSVN (WSVN)	TODAY IN FL	10/29/12
9.0	Normal Line / SPOT (9)	11/05/12-11/06/12	3	:30	8A- 9A (ET)		2	2						4	\$1,100.00	\$4,400.00	WSVN (WSVN)	TODAY IN FL	10/29/12
10.0	Normal Line / SPOT (10)	10/31/12-11/02/12	3	:30	8A- 9A (ET)				2	2	2			6	\$1,100.00	\$6,600.00	WSVN (WSVN)	TODAY IN FL	10/29/12
11.0	Normal Line / SPOT (11)	11/05/12-11/06/12	3	:30	9A- 10A (ET)									4	\$425.00	\$1,700.00	WSVN (WSVN)	TODAY IN FL	10/29/12
12.0	Normal Line / SPOT (12)	10/31/12-11/02/12	3	:30	9A- 10A (ET)				2	2	2			6	\$425.00	\$2,550.00	WSVN (WSVN)	TODAY IN FL	10/29/12
13.0	Normal Line / SPOT (13)	11/05/12-11/06/12	3	:30	12P- 12:30P (ET)		2	2						4	\$500.00	\$2,000.00	WSVN (WSVN)	12P NEWS	10/29/12
14.0	Normal Line / SPOT (14)	10/31/12-11/02/12	3	:30	12P- 12:30P (ET)				2	2	2			6	\$500.00	\$3,000.00	WSVN (WSVN)	12P NEWS	10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments:

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Agency American Rambler Productions (2346)  
Product Political Issues (1082)  
Brand ROMNEY FOR PRESIDENT (11323)  
Sales Office HRP/VA/MCGARR, MEGHAN (1117)  
Buyer Name KINCAID, STEPHANIE  
Phone/Fax (703) 516-9399 / (703) 516-9680  
CPE 60  
Account Types National/Political Candidate  
Billing Type Standard  
Comments ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ROMNEY FOR PRESIDENT

Date Entered 10/29/12  
Last Modified 10/31/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06399632  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$42,281.25  
Net Total \$239,593.75  
Sales Tax

WSVN (WSVN)  
By Broadcast Month  
Nov. 2012 \$281,875.00  
Grand Total: \$281,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	11/05/12-11/06/12	3	:30	12:30P- 1P (ET)		2	2						4	\$500.00	\$2,000.00	WSVN (WSVN)	1230P NEWS	10/29/12
16.0	Normal Line / SPOT (16)	10/31/12-11/02/12	3	:30	12:30P- 1P (ET)				2	2	2			6	\$500.00	\$3,000.00	WSVN (WSVN)	1230P NEWS	10/29/12
17.0	Normal Line / SPOT (17)	11/05/12-11/05/12	3	:30	4P- 4:30P (ET)		2							2	\$950.00	\$1,900.00	WSVN (WSVN)	4P NEWS	10/29/12
18.0	Normal Line / SPOT (18)	11/06/12-11/06/12	3	:30	4P- 4:30P (ET)			1						1	\$950.00	\$950.00	WSVN (WSVN)	4P NEWS	10/29/12
19.0	Normal Line / SPOT (19)	10/31/12-11/02/12	3	:30	4:30P- 5P (ET)			2	2	2	2			4	\$950.00	\$3,800.00	WSVN (WSVN)	430P NEWS	10/29/12
20.0	Normal Line / SPOT (20)	11/05/12-11/05/12	3	:30	4:30P- 5P (ET)		2							2	\$950.00	\$1,900.00	WSVN (WSVN)	430P NEWS	10/29/12
21.0	Normal Line / SPOT (21)	10/31/12-11/02/12	3	:30	5P- 5:30P (ET)				2	2	2			6	\$1,750.00	\$10,500.00	WSVN (WSVN)	5P NEWS	10/29/12
22.0	Normal Line / SPOT (22)	10/31/12-11/02/12	3	:30	5P- 5:30P (ET)				2	2	2			6	\$1,750.00	\$10,500.00	WSVN (WSVN)	5P NEWS	10/29/12
23.0	Normal Line / SPOT (23)	11/05/12-11/05/12	3	:30	5P- 5:30P (ET)		2							2	\$1,750.00	\$3,500.00	WSVN (WSVN)	530P NEWS	10/29/12
24.0	Normal Line / SPOT (24)	11/06/12-11/06/12	3	:30	5:30P- 6P (ET)			1						1	\$1,750.00	\$1,750.00	WSVN (WSVN)	530P NEWS	10/29/12
25.0	Normal Line / SPOT (25)	10/31/12-11/02/12	3	:30	5:30P- 6P (ET)				2	2	2			6	\$1,750.00	\$10,500.00	WSVN (WSVN)	530P NEWS	10/29/12
26.0	Normal Line / SPOT (26)	11/05/12-11/05/12	3	:30	6P- 6:30P (ET)		1							1	\$1,750.00	\$1,750.00	WSVN (WSVN)	6P NEWS	10/29/12
27.0	Normal Line / SPOT (27)	10/31/12-11/02/12	3	:30	6P- 6:30P (ET)				2	2	2			6	\$1,750.00	\$10,500.00	WSVN (WSVN)	6P NEWS	10/29/12
28.0	Normal Line / SPOT (28)	10/31/12-11/02/12	3	:30	6:30P- 7P (ET)				2	2	2			6	\$1,750.00	\$10,500.00	WSVN (WSVN)	630P NEWS	10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Agency** American Rambler Productions (2346)  
**Product** Political Issues (1082)  
**Brand** ROMNEY FOR PRESIDENT (11323)  
**Salesperson** HRP/VA/MCGARR, MEGHAN (1117)  
**Sales Office** Washington DC  
**Buyer Name** KINCAID,STEPHANIE  
**Phone/Fax** (703) 516-9399 / (703) 516-9680  
**CPE** 60  
**Account Types** National/Political Candidate  
**Billing Type** Standard  
**Comments** ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ROMNEY FOR PRESIDENT

**Date Entered** 10/29/12  
**Last Modified** 10/31/12  
**Entered By** Wendy Creque  
**CO-OP** No  
**Headline #** 06399632  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$42,281.25  
**Net Total** \$239,593.75  
**Sales Tax**

WSVN (WSVN)	By Broadcast Month	Spots	Rate
	Nov. 2012	173	\$281,875.00
Grand Total:		173	\$281,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT (29)	11/05/12-11/05/12	3	:30	6:30P- 7P (ET)	1	1							1	\$1,750.00	\$1,750.00	WSVN (WSVN)	630P NEWS	10/29/12
30.0	Normal Line / SPOT (31)	10/31/12-11/02/12	3	:30	10P- 11P (ET)				2	2	2			6	\$3,250.00	\$19,500.00	WSVN (WSVN)	10P NEWS	10/29/12
31.0	Normal Line / SPOT (32)	10/31/12-11/02/12	3	:30	11P- 11:30P (ET)				2	2	2			6	\$3,250.00	\$19,500.00	WSVN (WSVN)	11P NEWS	10/29/12
32.0	Normal Line / SPOT (33)	11/05/12-11/05/12	3	:30	11P- 11:30P (ET)	1	1							1	\$2,200.00	\$2,200.00	WSVN (WSVN)	11P NEWS	10/29/12
33.0	Normal Line / SPOT (35)	11/03/12-11/03/12	3	:30	7A- 7:30A (ET)							1	1	1	\$525.00	\$525.00	WSVN (WSVN)	7A NEWS SAT	10/29/12
34.0	Normal Line / SPOT (36)	11/03/12-11/03/12	3	:30	7:30A- 8A (ET)							1	1	1	\$525.00	\$525.00	WSVN (WSVN)	730A NEWS SAT	10/29/12
35.0	Normal Line / SPOT (37)	11/03/12-11/03/12	3	:30	8A- 8:30A (ET)							1	1	1	\$525.00	\$525.00	WSVN (WSVN)	8A NEWS SAT	10/29/12
36.0	Normal Line / SPOT (38)	11/03/12-11/03/12	3	:30	8:30A- 9A (ET)							1	1	1	\$525.00	\$525.00	WSVN (WSVN)	830A NEWS SAT	10/29/12
37.0	Normal Line / SPOT (39)	11/03/12-11/03/12	3	:30	9A- 9:30A (ET)							1	1	1	\$525.00	\$525.00	WSVN (WSVN)	9A NEWS SAT	10/29/12
38.0	Normal Line / SPOT (40)	11/03/12-11/03/12	3	:30	9:30A- 10A (ET)							1	1	1	\$525.00	\$525.00	WSVN (WSVN)	930A NEWS SAT	10/29/12
39.0	Normal Line / CFB (42)	11/03/12-11/03/12	3	:30	7P- 9:45P (ET)							1	1	1	\$4,000.00	\$4,000.00	WSVN (WSVN)	COLLEGE FOOT	10/29/12
40.0	Normal Line / FB (43)	11/04/12-11/04/12	3	:30	12P- 1P (ET)								1	1	\$1,500.00	\$1,500.00	WSVN (WSVN)	NFL PRE-GAME	10/29/12
41.0	Normal Line / FB (44)	11/04/12-11/04/12	3	:30	4P- 7P (ET)								2	2	\$15,000.00	\$30,000.00	WSVN (WSVN)	NFL	10/29/12
42.0	Normal Line / PB (45)	11/04/12-11/04/12	3	:30	8P- 8:30P (ET)								1	1	\$4,000.00	\$4,000.00	WSVN (WSVN)	SIMPSONS	10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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### Schedule Dates

10/31/12-11/06/12

### Advertiser

POLI/M ROMNEY/R/PRE/US (3305)

### Agency

American Rambler Productions (2346)

### Product

Political Issues (1082)

### Brand

ROMNEY FOR PRESIDENT (11323)

### Salesperson

HRP/NA/MCGARR, MEGHAN (1117)

### Sales Office

Washington DC

### Buyer Name

KINCAID,STEPHANIE

### Phone/Fax

(703) 516-9399 / (703) 516-9680

### CPE

60

### Account Types

National/Political Candidate

### Billing Type

Standard

### Comments

ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ROMNEY FOR PRESIDENT

Date Entered 10/29/12  
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Entered By Wendy Creque  
CO-OP No  
Headline # 06399632  
Demo A35+  
Order Type Normal  
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Commission % 15.00  
Commission \$42,281.25  
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Sales Tax

WSVN (WSVN)  
By Broadcast Month Spots Rate  
Nov. 2012 173 \$281,875.00  
Grand Total: 173 \$281,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT (46)	11/04/12-11/04/12	3	:30	11P- 11:30P (ET)								2	2	\$1,800.00	\$3,600.00	WSVN (WSVN)	11P NEWS SUN	10/29/12
44.0	Normal Line / WS (34)	10/31/12-10/31/12	3	:30	8P- 11P (ET)			2							\$2,200.00		WSVN (WSVN)	WORLD SERIES	10/30/12
44.0.1	Closed Preempt (34)	10/31/12															WSVN (WSVN)	Pre-Empt/Exception - NO WORLD SERIES	
44.0.2	Closed Preempt (34)	10/31/12															WSVN (WSVN)	Pre-Empt/Exception - NO WORLD SERIES	
45.0	Normal Line / SPOT (30)	11/05/12-11/05/12	3	:30	10P- 11P (ET)		2								\$1,750.00		WSVN (WSVN)	10P NEWS	10/30/12
45.0.1	Closed Preempt (30)	11/05/12															WSVN (WSVN)	Pre-Empt/Spot -	
45.0.2	Closed Preempt (30)	11/05/12															WSVN (WSVN)	Pre-Empt/Spot -	
46.0	Normal Line / CFB (41)	11/03/12-11/03/12	3	:30	3P- 6:30P (ET)							3			\$1,500.00		WSVN (WSVN)	COLLEGE FOOT	10/30/12
46.0.1	Closed Preempt (41)	11/03/12															WSVN (WSVN)	Pre-Empt/Spot -	
46.0.2	Closed Preempt (41)	11/03/12															WSVN (WSVN)	Pre-Empt/Spot -	
46.0.3	Closed Preempt (41)	11/03/12															WSVN (WSVN)	Pre-Empt/Spot -	
47.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	4:30A- 4:59A (ET)					1	1			2	\$100.00	\$200.00	WSVN (WSVN)	430A NEWS	10/31/12
48.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	4P- 5P (ET)		1				X	X		1	\$850.00	\$850.00	WSVN (WSVN)	4P NEWS	10/31/12

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### CPE

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### Account Types

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### Billing Type

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### Comments

ROMNEY FOR PRESIDENT

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49.0	Normal Line / PB (49)	11/02/12-11/02/12	4	:30	9P- 10P (ET)							1		1	\$2,000.00	\$2,000.00	WSVN (WSVN)	FRINGE	10/31/12
50.0	Normal Line / CFB (50)	11/03/12-11/03/12	4	:30	3:30P- 7P (ET)							3		3	\$1,000.00	\$3,000.00	WSVN (WSVN)	COLLEGE FOOT	10/31/12
51.0	Normal Line / SPOT (51)	10/31/12-10/31/12	3	:30	10P- 11P (ET)					1				1	\$3,250.00	\$3,250.00	WSVN (WSVN)	10P NEWS	10/31/12
52.0	Normal Line / SPOT (51)	11/01/12-11/02/12	3	:30	10P- 11P (ET)					1	1			2	\$3,250.00	\$6,500.00	WSVN (WSVN)	10P NEWS	10/31/12
53.0	Normal Line / SPOT (52)	11/03/12-11/03/12	3	:30	7A- 7:30A (ET)							1		1	\$525.00	\$525.00	WSVN (WSVN)	7A NEWS SAT	10/31/12
54.0	Normal Line / SPOT (53)	11/05/12-11/05/12	3	:30	5A- 5:30A (ET)		1							1	\$400.00	\$400.00	WSVN (WSVN)	5A ENWS	10/31/12
55.0	Normal Line / CFB (54)	11/03/12-11/03/12	3	:30	7:30P- 10:30P (ET)							1		1	\$4,000.00	\$4,000.00	WSVN (WSVN)	COLLEGE FOOT	10/31/12
56.0	Normal Line / SPOT (55)	11/03/12-11/03/12	3	:30	10:30P- 11:30P (ET)							1		1	\$1,800.00	\$1,800.00	WSVN (WSVN)	SAT LN	10/31/12
57.0	Normal Line / SPOT (56)	11/04/12-11/04/12	3	:30	10P- 11P (ET)								1	1	\$2,200.00	\$2,200.00	WSVN (WSVN)	10P NEWS SUN	10/31/12
58.0	Normal Line / PB (57)	11/05/12-11/05/12	3	:30	9P- 9P (ET)		1							1	\$5,000.00	\$5,000.00	WSVN (WSVN)	BONES	10/31/12
59.0	Normal Line / SPOT (58)	11/01/12-11/02/12	3	:30	4P- 4:30P (ET)						1	1		2	\$950.00	\$1,900.00	WSVN (WSVN)	4P NEWS	10/31/12
60.0	Normal Line / SPOT (59)	11/05/12-11/05/12	3	:30	10P- 11P (ET)		2							2	\$3,250.00	\$6,500.00	WSVN (WSVN)	10P NEWS	10/31/12
61.0	Normal Line / FB (60)	11/04/12-11/04/12	3	:30	4P- 7P (ET)								1	1	\$15,000.00	\$15,000.00	WSVN (WSVN)	NFL	10/31/12
62.0	Normal Line / SPOT (61)	11/05/12-11/05/12	4	:30	4:30A- 4:59A (ET)		1							1	\$100.00	\$100.00	WSVN (WSVN)	430A NEWS	10/31/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.